Privacy Statement sitedish.nl

About our privacy policy

<u>sitedish.nl</u> cares a lot about your privacy. We therefore only process data on behalf of the restaurant that we need for (improving) our services and we handle the information we have collected about you and your use of our services with care. Within this privacy policy, we never make your data available to third parties for commercial purposes and will not rent or sell your personal information. This privacy policy applies to the use of the website and all other services provided by <u>sitedish.nl</u>

This privacy policy describes what information about you is collected by us during a visit to <u>sitedish.nl</u>, what this information could be used for and with whom and under what conditions this may be shared with third parties. We also further explain how we store your data and how we protect your data against misuse and what rights you have in regards to the personal data you have provided us with.

If you have any questions regarding our privacy policy, please contact our privacy contact person. The details can be found at the end of our privacy policy.

Purpose of the data processing

We only use your data for the purpose of our services. This means that the purpose of processing is always directly related to the order you provide. We do not use your data for targeted marketing without your explicit permission. If you share information with us and we use tis information to contact you at a later time - other than at your request, we will ask you for your permission. Your data will not be shared with third parties, other than to comply with accounting, legal and other administrative obligations. The third parties are all kept confidential by the virtue of the agreement between them and us or an oath and legal obligation.

Automatically collected data

Data that is automatically collected by our website is processed with the aim of further improving our services. This data, for example, data regarding your web browser and operating system is not considered personal data.

Processing purposes

sitedish.nl processes the personal data mentioned below exclusively for the following purposes:

- fulfilling and placing your order at a restaurant
- assessing your order
- processing the payment and possible refunds
- providing customer service
- sending newsletters, if you have given permission for this

Processed personal data

Your order fulfilment

In the context of the election of your order, we process your name and address details, contact details, the details about what you have ordered, payment details and other information provided by you in your order. This personal data is processed due to the necessity of execution in agreement to the data subject.

Service

If you have a question or query and you approach customer service, we will process your personal data to answer this. In that case, we process your name, address, contact details, payment details and information on your question or query. This personal data is processed due to the necessity of execution in agreement to the data subject.

Newsletter

If you have agreed to this, by means of an opt-in, we will send you a newsletter. We process your name and e-mail address in order to the send the newsletter. This data is processed on the basis of your consent. In this case, the data provided will be kept until you personally indicate that you no longer wish to receive the newsletter. Consent can be revoked in e-mail by means of an unsubscribe link.

Reviews

We process personal data about the reviews you have placed about a restaurant. We process your name, assessment and an data entered during the review. This personal data is processed due to the necessity of execution in agreement to the data subject.

Cooperation in tax and criminal investigations

In some cases, <u>sitedish.nl</u> can be held on the basis of legal obligation to share your data in connection with government tax or criminal investigations. In this case, we are forced to share your data. This will only be done if it is required to do so by law.

Retention terms and policy

Because we only store and process personal data where necessary, we are required by law to keep this personal data. We therefore keep your data for as long as we are required to do so by laws and regulations. This means that in principal, we keep your data for seven years after the end of the current financial year.

Your rights

On the basis of the applicable Dutch and European legislation, you as a data subject have certain rights with regard to the personal data that is processed by or on behalf of us. We explain below which rights there are and how you can invoke these rights.

In principal, to prevent misuse we only send copies of your personal data to your nominated e-mail address. In the event that you wish to receive the data to another e-mail address or for example, by post, we will ask you to prove your identity. We keep records of completed requests, in the event of a request to be forgotten we administer anonymous data.

In the event of a request for forgetting, or remove we can only remove your personal data is this is legally possible. If there is a legal obligation to retain certain information or personal data, we are unable to delete the relevant information. We will inform the data subjects of this where appropriate. You have the right at all times to submit a formal complaint to the Dutch Data Protection Authority if you suspect that we are misusing your personal data.

Right of access

You always have the right to inspect the data that we process or have processed that can relate to you or be traced back to you. You can make a direct request to our privacy policy contact person for these privacy matters. You will then receive a response to your request within 30 days. If your request is granted, we will send you a copy of the data with and overview of the processors who use it to the e-mail address known to us. You will receive all copies and copies of data n the data format that we use within our systems.

Right of rectification

You always have the right to have the data that we process or have processed that relates to you or can be traced back to you if these were to be incorrect. You can make a request to modify this by contacting our privacy policy contact person. You will then receive a response to your request within 30 days. If your request is granted, we will send you a confirmation that the data has been adjusted to the e-mail address known to us.

Right to the restriction of processing

You always have the right to limit the data the process or have processed that relates to you or can be traced back to you. You can make a request to by contacting our privacy policy contact person. You will then receive a response to your request within 30 days. If your request is granted, we will send you a confirmation to the e-mail address known to us that the processing of your personal data is restricted.

Right to probability

You always have the right to have the data that we process or have processed that relates to you or can be traced back to you, to have it performed by another party. The right to transferability only applies if processing is based on your consent or in the case of an agreement with you. It also applies that only the personal data is transferred and processed automatically. You can make a request regarding the transfer of personal data by contacting our privacy policy contact person. You can make a request to by contacting our privacy policy contact person. You will then receive a response to your request within 30 days. If your request is granted, we will send you copies of all the data about you that we have processed by other processors or third parties on our behalf to he e-mail address known to us.

In all likelihood, we will no longer be able to continue the service in this case, because the security of data files can then no longer be guaranteed. The data is provided to you in a structured, frequently used and machine-readable form.

Right to object and other rights

In some cases you have the right to object to the processing of your personal data by on behalf of <u>sitedish.nl</u>. If you object we will immediately stop the data processing pending the processing of your objection. If your objection is justified, we will make copies of the data that we process or have processed and make it available to you. We will only discontinue this restriction if this is not in contrary to the law. In most cases, we are required by law to keep certain sets of personal data for a longer period of time.

Profling

You ultimately have the right not to be subjected to automated individual decision making or profiling, we do not process your data in such a way that this applies. If you believe that this could be the case, please contact our privacy policy contact person.

Cookies & Tracking

To optimise and analyse our services we use the following services on sitedish.nl

Google

Cookies from the American company Google are placed on our website for Google Analytics. Our website statistics are stored for a maximum period of 36 months. We use this data to gain insight into our visitors. Your visit to our website may also be used to remarketing campaigns and search engine advertising via google ads.

Anonymised data is also shared with the Google Search Console. There are only cookies placed for marketing purposes if you have personally given us permission to do so.

Bing

Cookies are placed on our website via the American company Microsoft Bing for the benefit of Bing ads. We use this service for search engine advertising and remarketing campaigns. Anonymised statistics are stored about said data. Cookies are only placed for marketing purposes if you have personally given us permission to do so.

Facebook Pixel

Cookies from the American company Facebook as a part of their 'Pixel' service. We use this service to keep track of and to get reports on how visitors use the website. In addition, this data can be used for remarketing campaigns. This processor may be obliged to provide access to this

data on the basis of applicable laws and regulations. We have not allowed Facebook to use the obtained analytics information for other Facebook services. Cookies are only placed for marketing purposes if you have given us permission to do so.

LinkedIn Pixel

Cookies from the American company LinkedIn are placed on our website as part of the 'Pixel' service. We use this service to keep track of and to get reports on how visitors use the website. In addition, this data can be used for remarketing campaigns. This processor may be obliged to provide access to this data on the basis of applicable laws and regulations. We have not allowed LinkedIn to use the obtained analytics information for other LinkedIn services. Cookies are only placed for marketing purposes if you have given us permission to do so.

Hotjar

We use the services of Hotjar for our website. This service gives us insight into how users navigate our website. For this purpose, only anonymised data is collected.

Third party cookies

In the event that software solutions from third parties use cookies, this is stated in this privacy statement.

Changes to the privacy and cookie policy

We reserve the right to change our privacy policy at any time. However, you will always find the most recent version of this on our website. If the new privacy policy has consequences for the way in which we process collected data that relates to you, it will be published on this page.

Contact details

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Contact regarding privacy matters:

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